## **Campaign Volunteer Position Description**

Position title	Campaigns Volunteer (Melb)
Number of positions	2
Location of position	128A Wattletree Road, Malvern, Victoria, 3144
Name of department or unit	Campaigns
Hours and days required per week	2-6 hours but flexible.

### Reports to

Campaigns Director, dean@jewishaid.org.au

# Role or project overview and purpose, and how it relates to the organisation's mission

JAA's recently launched campaigns department seeks to pursue far-reaching change for causes our organisation is passionate about. Once selecting the issue we are campaigning on, we develop a strategic plan, which encompasses a number of diverse components and activities to ultimately achieve the outcome we seek. The campaigns department aims to mobilize supporters around particular causes, generate momentum and influence decision makers to enact change.

This is an exciting time for the JAA Campaigns department as we've just launched our new "What would you do?" campaign – a project to put the humanity back into Australia's asylum seeker discourse.

### Key responsibilities

- Helping to strategize activities and ideas for the new campaign
- Contribution toward creative components of the campaign;
- Contacting community leaders;
- Preparing proposals;
- Email drafting and sending;
- Social media assistance:
- Sourcing of engaging and interesting material;
- Planning and communicating with schools and other community institutions

#### Skills, experience and attributes

- Passion for human rights;
- Strong written and oral communication;
- Capacity to act within short timeframes with some level of urgency;
- Enjoy working in a team and the ability to work semi-independently when needed;
- The creativity and aspiration to think of and then drive new projects which fit with the campaign;
- Ability and interest in research;
- Ideally has some creativity and ideas

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Training requirements: To be discussed		
Other requirements of	✓ Induction training	
the role	✓ Police check	
	✓ Working with Children check	